

Amanda
Houston

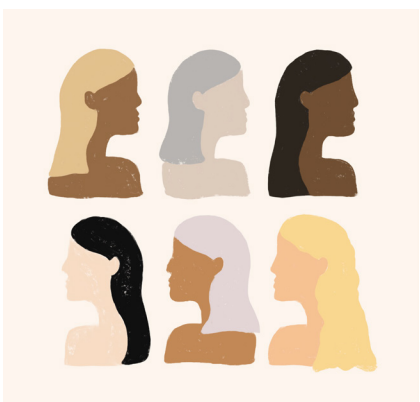


ABOUT AMANDA



Amanda Houston is an artist based in sunny California. She loves to create modern and unique designs involving illustration and eye-catching lettering. With over 7 years of experience in the design industry, Amanda's expertise spans from packaging design to surface design, which is available for sale or licensing through her agency Pink Light Studio. Amanda's work can be found in stores such as Target, Walmart, Home Goods, and Hobby Lobby.

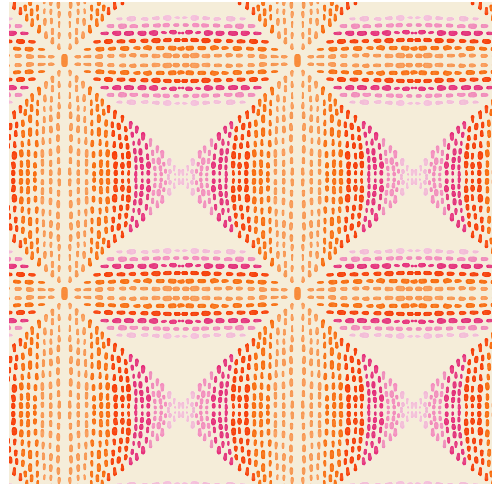
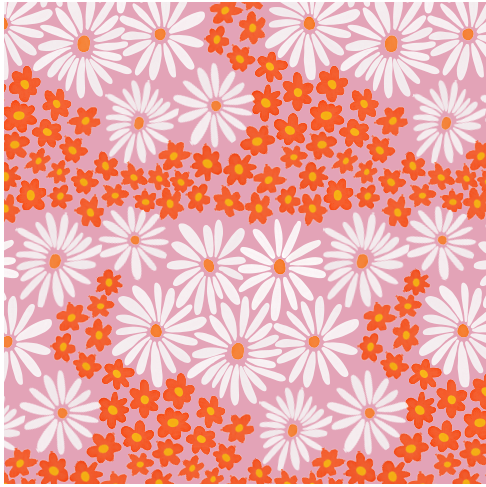
SURFACE DESIGN



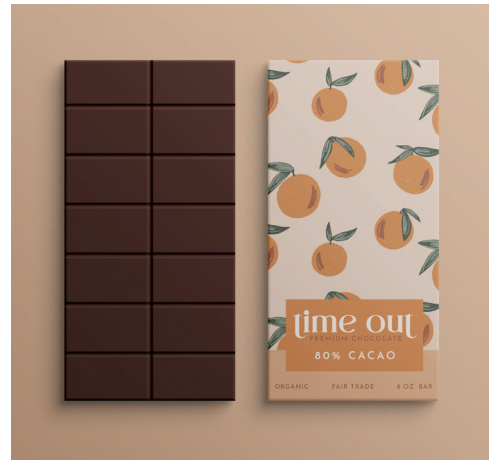
Amanda's **surface and pattern design** work has been licensed or sold for use as wall art, rugs, greeting cards, mugs, journals, and more.



PATTERN DESIGN



PACKAGING DESIGN



Amanda enjoys the opportunity to combine her love for illustration with graphic design through **packaging design**. From unique illustrated elements, to sophisticated designs, Amanda enjoys helping brands stand out with custom packaging.



Amanda worked with Gestalt Brand Labs on an entirely new packaging line for Mamma Chia. Her responsibilities included the illustrations for each product, as well as the building out of mechanicals for production.

LET'S CONNECT

Ready to work together?
Reach out, and let's make
something great.

HELLO@AMANDAHOUSTONDESIGN.COM
WWW.AMANDAHOUSTONDESIGN.COM